



Barbara Cueto, Bas Hendrikx (eds.) // **Authenticity?** Observations and Artistic Strategies in the Post-Digital Age

The everyday connotations of the original, the real, sincere, valid, historical or deep are well-known, and the opposite of the authentic may then be the superficial, false, not-what-it-seems, or just new. Nonetheless 'the real thing' presents us with some productive ambiguities that create a point of departure for an analysis and a better understanding of the changes in the post-digital society. Digital technology is embedded in almost every personal relationship, in labour conditions, and in aesthetic practices. What does this mean for the 'authentic'?

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