



Riccardo Previdi // **Fraktur**

Riccardo Previdi (\*1974) constructs ambiguous situations: inconsistent forms of design, architecture and pop culture are combined to form something new. For De Vleeshal in spring 2009, the artist installed Fraktur, starting with the traditional typeface of the same name. The result is a particular dualism that illuminates cultural subtext. The accompanying booklet shows Riccardo Previdi's diverse strategies and working methods in a playful and ambiguous way. Essay by Lorenzo Benedetti and Daniel Baumann in conversation with the artist.

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