





Kueng-Caputo // Copy

This picture book documents how the young Swiss product design team has copied objects from international fairs worldwide over the last few years. Each copy is juxtaposed with the original, mostly on a double page spread. Using a precise approach, they exaggerate significant aspects of the original. In this way the dialog between the original and the copy represents an homage to the authors. Moreover, the originality of the copy shows what inspirational reading this makes.

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