



Enjoy the Experience Homemade Records 1958-1992

Enjoy The Experience is the largest collection of American private press vinyl ever amassed and presented, featuring over one thousand cover reproductions from 1958-1992. It is the seventh major book release by Johan Kugelberg, the author and editor behind *The Velvet Underground: New York Art, Born In The Bronx* and *Punk: An Aesthetic* (Rizzoli), *True Norwegian Black Metal* (Vice), *Brad Pitt's Dog* (Zero Books) and *Beauty Is In The Street: A Visual Record of the May '68 Paris Uprising* (Four Corners).

Enjoy The Experience begins when the custom pressed American record plant came into existence and ends, largely, with the birth of the CD. As such, it is a snapshot of America in the second half of the twentieth century and manages to collate a bevy of tales and albums released by the brave souls who took the plunge and committed their musical vision to wax in the fifty states between the years of 1958 and 1992. Enjoy The Experience details a forceful American cultural experience that stands in juxtaposition to the mainstream even as its creators attempted to infiltrate it.

Enjoy The Experience includes an introduction by editor Johan Kugelberg, a lengthy overview by legendary rare record dealer Paul Major, along with commentaries, hundreds of reviews and over fifty biographies by noted enthusiasts and collectors like Gregg Turkington, Will Louviere, Brandan Kearney, Geoffrey Weiss, Jack Streitman, Eothen Alapatt, Rich Haupt and Mike Ascherman. It is presented as a hard cover visual catalogue, highlighting the graphic elements of the LPs and comes with a download card for twenty of the greatest private press songs culled from the book.

Contributors: Johan Kugelberg, Michael P.Daley, Paul Major (Eds.)

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