



## Ulay // What is This Thing Called Polaroid?

Focusing on the intimate relationship that visual and performance artist Ulay has developed with Polaroid photography in his oeuvre, this book begins with his first explorations of the medium in the 1970s, which resulted in radical and ground-breaking work that merged the bodies of artist and camera in the creation of the image. The unique and immediate character of each snapshot is a perfect match with his performance and body art. Besides providing insights on Ulay's artistic approaches with Polaroid, the book delves into the historical background and technological innovations of the medium, its specific chemical processes, and the challenges of conserving Polaroid prints.

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