

**The  
university  
is  
now on air,  
broadcasting  
modern  
architecture.**



*The university is now on air, broadcasting modern architecture* examines a key experiment by The Open University to mobilize new media environments for distance and adult education.

Eight episodes written by Joaquim Moreno, conversations with Tim Benton, Nick Levinson, Adrian Forty, Joseph Rykwert, and Stephen Bayley, and contributions by Nick Beech, Laura Carter, Ben Highmore, and Joseph Bedford, offer a close reading of the course A305, History of Architecture and Design 1890–1939, which was taught through television and radio broadcasts, aired on the BBC between 1975 and 1982.



As current models for producing and transmitting knowledge are being brought into question, *The university is now on air, broadcasting modern architecture* traces a radical attempt at rethinking the mandate of higher education through mass media.

Canadian Centre for Architecture  
Jap Sam Books

Joaquim Moreno // **The university is now on air, broadcasting modern architecture**

The university is now on air, broadcasting modern architecture examines a key experiment by The Open University to mobilize new media environments for distance and adult education.

Eight episodes written by Joaquim Moreno, conversations with Tim Benton, Nick Levinson, Adrian Forty, Joseph Rykwert and Stephen Bayley, and contributions by Nick Beech, Laura Carter, Ben Highmore, and Joseph Bedford, offer a close reading of the course A305, History of Architecture and Design 1890-1939, which was taught through television and radio broadcasts, aired on the BBC between 1975 and 1982.

As current models for producing and transmitting knowledge are being brought into question, *The university is now on air, broadcasting modern architecture* traces a radical attempt at rethinking the mandate of higher education through mass media.

This book is published by Jap Sam Books in cooperation with the Canadian Centre for Architecture (CCA)

Publisher: Jap Sam Books. 362 pages. 2018. Format: Paperback. 17cm × 24cm.  
168 colour illustrations. 152 black and white illustrations. ISBN: 9789492852014. 30,00 €.