



Michalis Pichler // **The Work of Art in the Age of Its Digital Reproducibility #TwitterVersion**

Benjamin's arguments against the reproducibility of image retake the importance of digitalization that exists today. "It would therefore be wrong to underestimate the value of such theses as a weapon. They brush aside a number of outmoded concepts, such as creativity and genius, eternal value and mystery" —Walter Benjamin.

#Foreword
#DigitalReproducibility
#Limitation
#DemolitionofCommodity
#MarketandPolitic
#ExchangeValueandUseValue
#DataFile
#DataFileandInternetasArt
#InternetandTestPerformance
#TheOnlineUser
#ClaimtobeOnline
#OldAuthorandNewAuthor
#ReceptionofPaintings
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#TactileandMental
#AestheticsofWar

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