



CUBIC Journal #3 DESIGN MAKING

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Cubic Journal is published in conjunction with Cubic Society and the Cubic Research Network as an academic platform aimed at the dissemination of design related research. Operating from within The Hong Kong Polytechnic University's School of Design, the platform aims to draw together global scholars in order to generate, exchange and discuss contemporary questions within the pursuit of advancing knowledge through and within a number of design disciplines.

As the twenty-first century moves forward, technological changes re-propose the act of making, the actualization of design agency, in different contexts. New notions of craft redefine movement from desire to reality as continuous and decentralized in the assignation of value. The liquidity of the archive of things-about-to-be and things which will only ephemerally define a new schema of what it means to make at all and limits of this boundary ask profound questions about the value of bodily experience. Within and without technological advancements, design making imposes demands upon design praxis in both disciplinary and professional contexts. The adjoining of the two words implies distinction from centrist practice where the immediacy of making is absent. What are the starting biases privileging this immediacy? In most cases, the value structures are indelible or internal. In practice and pedagogy, clients and young designers each wonder why design-makers insist upon expensive and time-consuming processes moving objects from desire to actualisation. In the process, designers become something between and other from normative practitioners and fabricators, articulating a definition of what design-makers uniquely contribute. But theirs is a difficult path to justify. How do design-makers continue, and what do they, and the society around them, gain through their work?

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