



Erik Steinbrecher // **Buy Buy**

Erik Steinbrecher's (*1963) photographic series are beautiful image archives and at the same time informative social studies. In BUY BUY the Swiss artist living in Berlin focuses on package deals and price tags of international fast food restaurants and bargain shops. The booklet compiles the "best offers" with its affectionately drawn typography and striking combination of colours as well as the palette of handmade price tags and impressive shop windows.

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